

Name	: Ms.S.VANATHI			
Designation	: Assistant Professor			
Department	: PG & RESEAL	RCH DI	EPARTMENT OF COMMER	CE
Qualification	: M.Com., M.Ph	il., PGD	CA	
Experience	: Teaching: 19 Y	Years F	Research: NIL	
Area of Speci	alization(s) :	BANKI	ING	
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Academic Qualifications

Degree	Branch	Institution/University Name	Year of
			Graduation
M.PHIL	COMMERCE	ALAGAPPA UNIVERSITY	2004
M.COM	COMMERCE	SHRIMATI INDIRA GANDHI COLLEGE,	1998
		TRICHY/ BHARATHIDASAN	
		UNIVERSITY	
B.COM	COMMERCE	SHRIMATI INDIRA GANDHI COLLEGE,	1996
		TRICHY/ BHARATHIDASAN	
		UNIVERSITY	

Additional Qualifications

Diploma /	Area of	Institution / University /	
Vocational /	Specialization	Agency Name	Year
Certification			
PGDCA	COMPUTER	SHRIMATI INDIRA GANDHI	2002
	APPLICATIONS	COLLEGE, TRICHY/	
		BHARATHIDASAN	
		UNIVERSITY	

Research Publications (Indexed)

International:

A Qualitative Study on consume Adoption of mobile payment Impact of Digital payment System in the Indian Economy (ISDPS)September 2023 ISBN -13:978-93-5577-890-I.

National:

Consumer Perception Towards Online Shopping – An Overview Alochana Chakra Journal, Issn No: 2231-3990 Volume IX, Issue-V May-2020 Page NO: 7465-7474.

Presentations in Conference

 Paper Presented in International Conference on "Services Marketing Process, Practices and Potential" Organized by National College.

Participation in Workshop

- 1. Securities markets on 15.02.2020 at Bharathidasan university
- 2. Intellectual property rights on 15.6.2021 at the oxford college of business management (iqac).
- 3. Crime Against Women an Indian Scenario on 06.01.2023 at Pasumpon Muthuramalinga Thevar college, Madurai.
- 4. SPSS IN RESEARCH on 26.12.2023 at Star International Foundation for Research and Education.
- 5. STARTUP INNOVATION 18.01.2024 at HKBK DEGREE COLLEGE.
- Vikaspedia-A Platform for Augmentation of Multillingual Digital Resources for Development on 20.2.2025 SHRIMATI INDIRA GANDHI COLLEGE, TRICHY.

Participation in Orientation Programme / Short Term Courses

1. NEP 2020 Orientation and sensitization programme from 19.02.2024 to 28.02.2024 conducted by MALAVIYA MISSION TEACHER TRAINING PROGRAMME, BDU, TRICHY.

Participation in Faculty Development Programme

- Teaching and research perspective of finance on 25.07.2023 at Srimati Indira Gandhi College, Trichy.
- Train the trainer program on digital productivity from 28.08.2023 to 01.09.2023at Bharathidasan University (naan Mudhalvan Tamil Nadu government) Tiruchirappalli.
- 3. FINPRO- NSE ACADEMY from24.06.2024 to 28.06.2024 at Bharathidasan University (naan mudhalvan tamilnadu government) Tiruchirappalli.
- Investment Analysis and Portfolio Management from 06.01.2025 To 11.01.2025 at Bharathidasan University (naan Mudhalvan tamilnadu government) Tiruchirappalli.
- 5. STRATEGIES FOR CAREER GROWTH AND FINANCIAL SUCCESS from 08.01.2024 to 12.01.2024 PPH College of Arts and Science, Coimbatore.